



Envision Arlington Standing Committee Meeting Minutes

October 10, 2018

7:30 PM

Town Hall Annex, First Floor Conference Room

Present: Juli Brazile, Sue Doctrow, Jen Toole, Annie LaCourt, Cindy Starks, Greg Christiana

Absent: Elisabeth Carr-Jones, Scott Lever

1 & 2. Agenda and Minutes Review

The agenda and the draft minutes of the September 2018 meeting was approved.

Juli brought up some topics for future meetings/agendas, including:

- Juli has a meeting on 10.11 with Jenny Raitt to meet the Planner who will join the committee
- Sustainable Arlington needed an endorsement letter for the Heat SMART program, which Juli provided
- Diversity is thinking of convening related groups for a community discussion at some point in the spring

3. Budget Update

Juli reported that the budget was approved. The group formally approved expenses related to Town Day, Diversity, etc.

4. Survey Topics

The Town Manager thinks we should ask people about the beer garden, bus pilots and the bike share program. The Standing Committee will include questions about governance. Juli will also check with Sustainable Arlington to see if they will want to include questions this year.

5. Town Day Debrief

The group discussed the layout of the booth for this past year and to best position the board for maximum exposure next year. Spy Pond committee said that they had more visitors than they had in years. The group decided that we should likely order a table cloth for future use at forums and events with the new logo.

6. Planning Publicity and Convening Meetings

Juli will draft three articles about the survey and why we do it each year, participation, the move online and topics. The group discussed different methods for getting those with internet access to take the survey and publicizing the survey via posters, article and other methods. The issue of IP addresses and taking the survey at the library was brought up and more research needs to be done to understand this issue. The possibility of having a drawing with a prize to drive responses was also discussed.

The group talked about convening a discussion about around governance/civic engagement using the results of the Town Day exercise – what should you expect of Town government and what is important to you? The Standing Committee will also invite the appropriate task groups

and committees to attend a future meeting to discuss the goal. Juli will look into rooms available from 10-12 on a Saturday. Jen will give some thought to advertising and outreach. The other thing to consider is hosting a discussion via a house party. Annie will work on developing the questions and the script/description of the event.

7. New Business

No new business was discussed.

*Submitted by
Jen Toole*